

16 July 2015		ITEM: 7
Health and Wellbeing Board		
Market Position Statement		
Wards and communities affected: All	Key Decision: Non-key	
Report of: Catherine Wilson: Strategic Lead - Commissioning and Procurement		
Accountable Head of Service: N/A		
Accountable Director: Roger Harris – Director of Adults, Health and Commissioning		
This report is Public		

Executive Summary

It is a requirement that Adult Social Care publishes a Market Position Statement (MPS). The document sets out how we see the social care market developing over the coming years.

The document sets out current and predicted need; the strategic context we are operating in; what we spend and changing trends and implications for providers.

We will use this document as a basis of discussion with current and potential providers to ensure that the market changes to meet our vision of where we want to be.

1. Recommendation

1.1 The Board are asked to note the outcome of the public consultation and approve the document for publication.

2. Introduction and Background

2.1 In November 2014, the Board was asked to approve the content of the MPS prior to public consultation.

2.2 This consultation has now taken place (please see section 5). As such, we are seeking final approval from the board prior to publication and formal adoption of this document.

- 2.3 The MPS describes the current and potential future demand and supply for adult social care services and outlines the model of care the Council wishes to secure for the population in the future.
- 2.4 It also details what in the market needs to be encouraged and what does not. This includes size and shape of the market, funding and resources and what needs to change and how the Council will purchase in the future.
- 2.5 Equally, the MPS makes current and potential providers think about their future plans and investment e.g. what service they may want to set up, whether they should they disinvest in a certain model etc.
- 2.6 The MPS also ensures that providers are aware of major changes such as the introduction of the Care Act and the Better Care Fund. It details how these changes will impact on providers.
- 2.7 The MPS has been positively received.
- 2.8 The MPS aims to be a 'living document' and work is already underway to commence delivering against the commissioning intention statements as detailed within. Thurrock Council will be developing a range of category plans that aims to address some of the current shortfall of service provision locally but also changes the way that the council plans to commission services in order that they are more cost effective and sustainable.

Thurrock Council will be developing category plans which will detail the commissioning and procurement approach to be taken to change the market. There will be a suite of category plans that sit under the Market Position Statement (in effect they will be the delivery plans of the MPS).

The first five plans will be;

- Learning disability and Autism day opportunities
- Learning disability and Autism community support
- Learning disability and Autism accommodation based services (Including residential care)
- Mental Health community support
- Carers

These plans will be developed in the next few months, however the publication of the draft MPS is already beginning to generate positive active dialogue with providers, in particular;

- How we can reshape the fragile domiciliary care market (pressure to increase the councils declared rate, increases in demand both in numbers and complexity, staff retention) and
- Meeting the need for more suitable accommodation in Thurrock for those on the autism spectrum. Thurrock Council and Family Mosaic have recently submitted a joint bid to the HCA (Homes & Communities Agency), for funding to build accommodation which will meet the needs

and address the increase in numbers of those on the autism spectrum. This bid provides an alternative to residential care and a solution to placements being made outside of Thurrock.

3. Issues, Options and Analysis of Options

- 3.1 The Board are asked to note the outcome of the public consultation and approve the document for publication.

4. Reasons for Recommendation

- 4.1 It is a requirement that Adult Social Care produces and publishes a Market Position Statement.

5. Consultation (including Overview and Scrutiny, if applicable)

- 5.1 A full consultation was carried out.
- 5.2 Two events were held in January with existing and potential providers. The events gave providers the opportunity to ask questions and to seek clarification. The MPS was well received and there was no adverse feedback received on the day.
- 5.3 In addition to this, existing and potential providers were offered a 'Meet the Commissioner' appointment. This gave individual providers the opportunity to talk to the commissioner responsible for their area e.g. autism or older people etc about the implications of the MPS on their planned or existing service. Neither event required any amendments to the MPS to be made.
- 5.3 The draft Market Position Statement was also published on our consultation portal. We only received one response to the consultation through this medium. This individual raised public health policy concerns rather than commenting upon the document. As such, this response was not taken into account and no amendments to the document were made as a result of the consultation.
- 5.4 Internally, housing colleagues provided some suggested changes to wording in section 2.4.4 (Housing).

These changes are as follows;

- Accommodation provided can promote independence, health and wellbeing
- Accommodation for older people must be suitable to meet their changing needs
- Those with learning disabilities and mental ill health are supported to access suitable accommodation
- Identification of community based solutions through the transition to independent living

- Extra care provision will be reviewed
- Increase in the provision of supported housing by converting existing accommodation
- Including reference to Thurrock Councils Housing Strategy

These changes have been incorporated into the final version.

6. Impact on corporate policies, priorities, performance and community impact

- 6.1 This should have a positive impact on the corporate priority 'Improve health and well-being' by creating a diverse market offer and ensuring choice and control for service users.

7. Implications

7.1 Financial

Implications verified by: **Michael Jones**
Management Accountant

There are no financial implications.

7.2 Legal

Implications verified by: **Dawn Pelle**
Adult Care Lawyer

There are no legal implications. The Market Position Statement has been prepared and published in accordance with our statutory duties under the Care Act 2014 and associated Guidance.

7.3 Diversity and Equality

Implications verified by: **Becky Price**
Community Development Officer

There are no adverse diversity and equality implications contained in this report, however any future actions taken could potentially impact on the local community/providers including the voluntary and community sector. Any significant change in provision requires a separate Communities and Equality

Impact Assessment prior to implementation to assess the impact of decisions on protected characteristics and the local community.

7.4 **Other implications** (where significant) – i.e. Staff, Health, Sustainability, Crime and Disorder)

None

8. **Background papers used in preparing the report** (including their location on the Council's website or identification whether any are exempt or protected by copyright):

- None

9. **Appendices to the report**

- Market Position Statement – Final Version for Publication

Report Author:

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Adult Social Care – Commissioning Department